THE VISUALLY STUNNING

VIVO 4.3

SUPER AMOLED Plus

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BLU
PRODUCTS

VIVO 4.3

v4.0

SUPER AMOLED Plus

Dual SIM 1 2

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VIVO 4.3

Dual SIM

1 2

Access 2 SIM cards simultaneously with one mobile; no more switching SIM cards.

Take advantage of different calling plans for wider coverage, more advantageous rates and seperated phone bills.

Ideal for seperating work and personal calls.

Feature offers greater convenience by accessing two SIM cards simultaneously. This gives the user the freedom to use both SIMs with one handset. It conveniently seperates work calls from personal ones and allows user to save money by using different calling plans, not to mention have greater coverage when traveling.

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VIVO 4.3

4.3”

SUPER AMOLED PLUS DISPLAY

The 4.3 SUPER AMOLED PLUS DISPLAY goes a step beyond other mobile phones to deliver superior color, enhanced readability, and great battery consumption.

Put that together with its amazing 4.3 inch size and you’ve got a PC-like browsing in the palm of your hand.

SUPER AMOLED Plus

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Ergonomic Meets Stylish Design

Large 4.3" full touch SUPER AMOLED Plus Display affords ample viewing pleasure.

Clean, subtle modern design with metallic accent edging provides added polish.

Satisfying slim at 9.3mm, yet comfortable to hold.

9.3mm

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PC like Web

Fully optimized for Android Ice Cream Sandwich, the VIVO 4.3 brilliant browsing function will put it into perspective with easy search optimization and a clear view of your subject matter.

With Adobe Flash Player capabilities you get the full multimedia experience.

Surf in style with BLU.

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VIVO 4.3

4.0

A refreshed user interface and keyboard improvements your VIVO 4.3 is powered by the fastest Android version to date.

Business or entertainment, get the latest apps from the Android Market and customize your BLU phone.

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VIVO 4.3

Android Market

Download apps from the Android Market to customize the functionality of your BLU phone.

Built with seamless compatibility with Android apps, the VIVO 4.3 is your direct line to the latest Google apps and Android updates.

Enjoy the world of more than 100,000 Apps.

Get music, books, and movies conveniently with only the touch of a button.

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VIVO 4.3

GPS & Navigation
On the move

Never make another false turn with Google's turn-by-turn Navigation function pre-installed.

Choose among three different views
Real Street, traffic, and satellite view.

You can easily share your destination info by posting to Facebook or sending by email.

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DUAL CORE PROCESSOR

Clocking at lightening speeds the performance of the Dual Core Application Processor provides functionality and density for fast browsing, quick multi-tasking, a smooth UI, snappy streaming and efficient gaming.

With encoding/decoding ability that supports video play and recording, the BLU Vivo 4.3 showcases outstanding power and performance.

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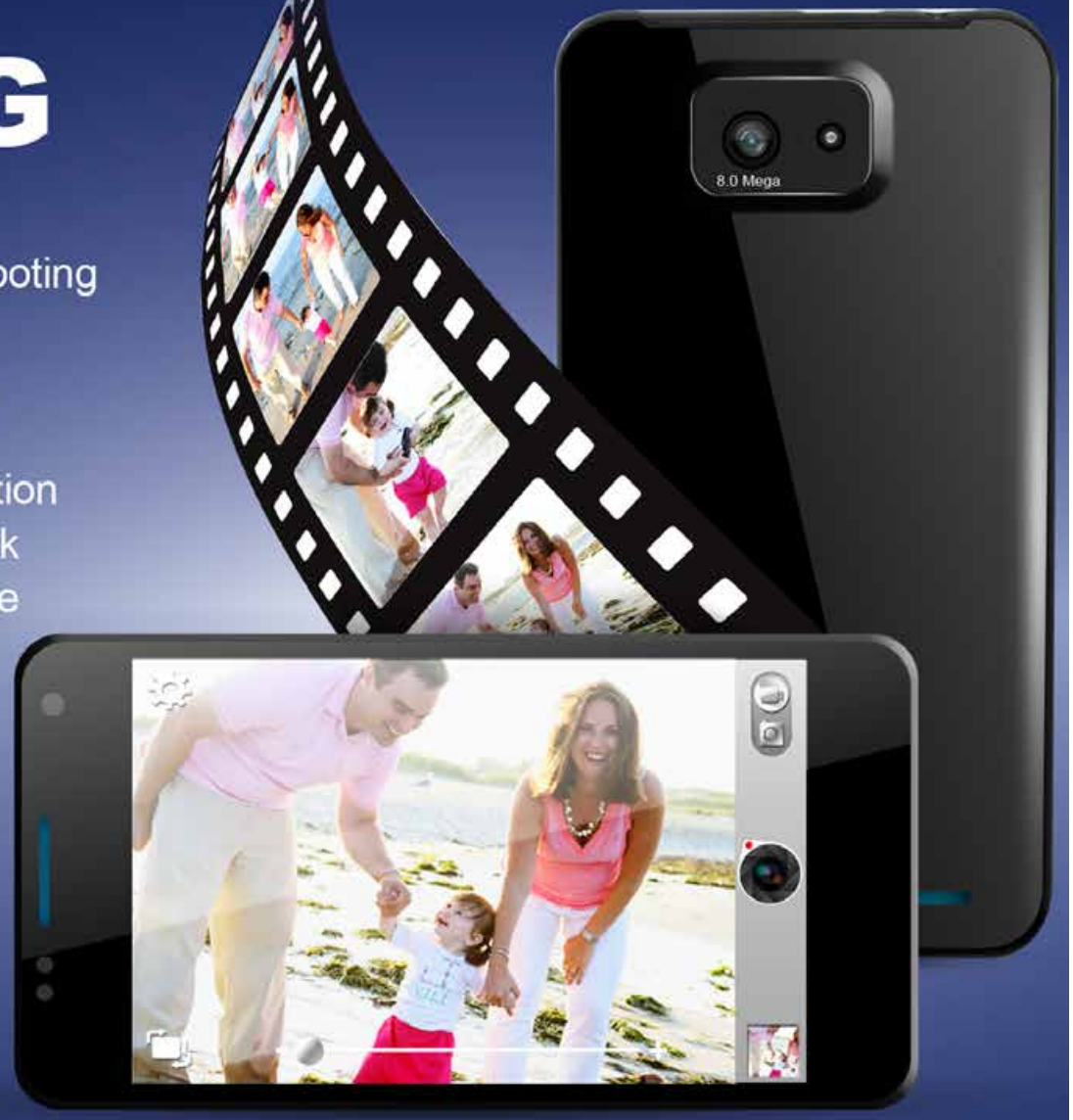
VIVO 4.3

HD VIDEO RECORDING

Be a star. Let the BLU Vivo 4.3 video shooting capabilities bring out the celebrity in you. Featuring 720p Full HD Recording, every moment is a potential masterpiece in the making. Capture the action in high resolution and in dual core speed, instantly play back your HD footage in incredible clarity on the 4.3" SUPER AMOLED Plus display.



HD

Record up to 720p

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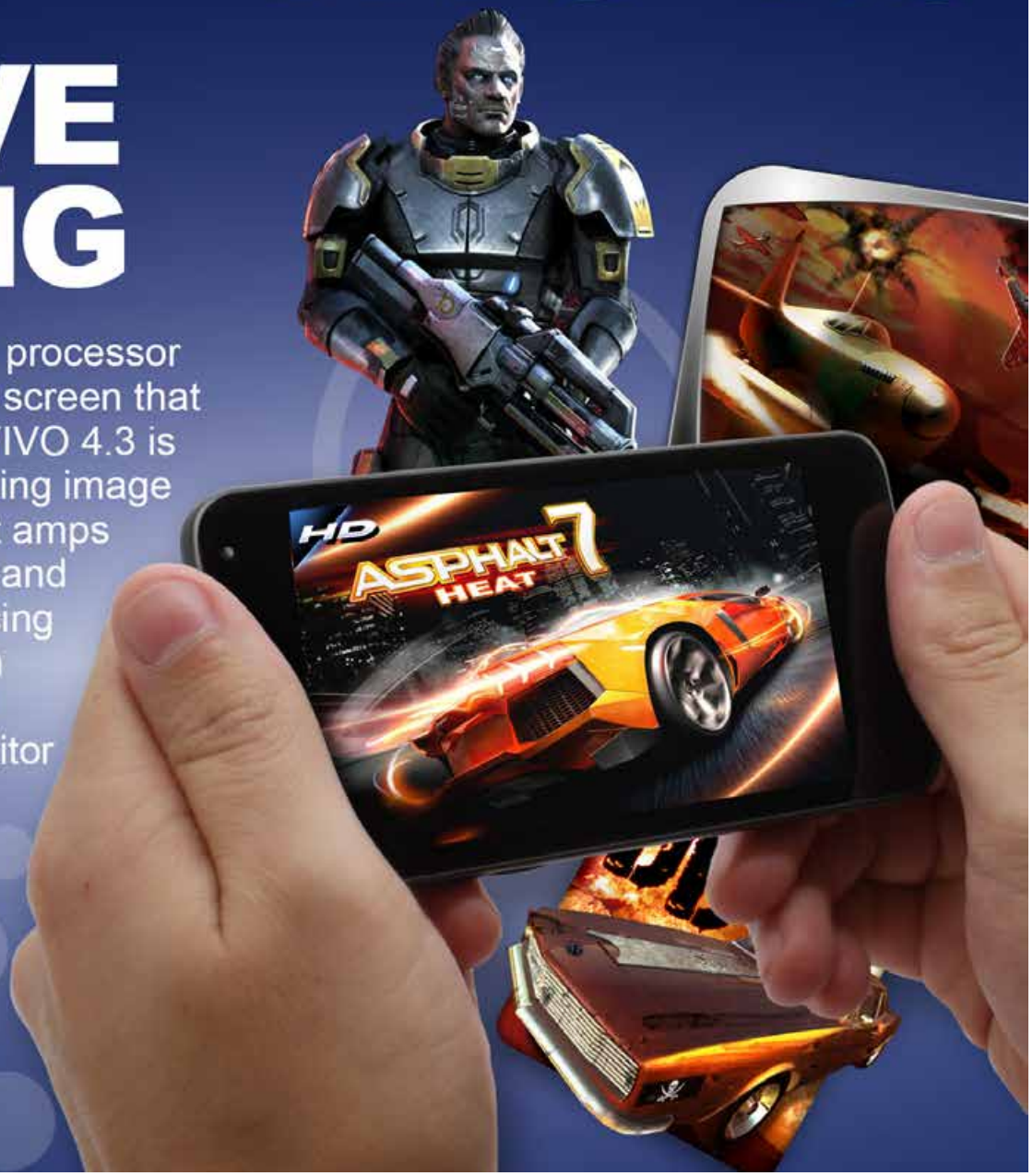
VIVO 4.3

EXPLOSIVE 3D GAMING

Feast your eye on the Dual Core 1GHz processor and 4.3" SUPER AMOLED PLUS IPS screen that display 800 x 480 high resolution, the VIVO 4.3 is a gamers paradise. Powering the stunning image is a dedicated PowerVR SGX GPU that amps up the realistic graphic with crisp color and fluid animation. No matter if you are racing toward the finish line in a hot rod or gun blazing to save the world, the VIVO 4.3 provide a gaming thrill that few competitor



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VIVO 4.3

VIDEO CALLING

Stay constantly connected with friends and family from practically anywhere, thanks to the VIVO 4.3's front facing camera. A wide range of popular video chat app like Skype and Google Talk specifically for Android OS based devices allow user the freedom to chat live face to face.

The VIVO 4.3's 8.0 Megapixel rear facing camera shoots sharp photos and HD videos with excellent resolution. Never miss a moment that you will cherish for a life time.

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VIVO 4.3

Camera

Get your shot in!!

8MP camera captures beautiful panoramic photos in the spur of the moment.

Take beautiful, detailed photos even in low light with the built-in LED flash.

In case you missed some of those camera features, the handset also comes with auto-focus, geo-tagging, face detection, and even image stabilizer.

A quick switch to the VGA front-facing camera makes self portraits just a snap away.

CAPTURE

8MP

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VIVO 4.3

YouTube

Or just view clips on the stunning 4.3" screen whenever you feel like it!

Think that funny moment you just caught on video deserves a wider audience?

Upload it to YouTube™ for all to see, straight from your cell phone.

PSY - GANGNAM STYLE
(4:13)

2 months ago
424,535,786 views

officialpsy

Studio 5.3
(0:49)

3 months ago
2,654,553
★★★★★

BLUProductsGlobal

Samsung Galaxy S® III - It's Here
(0:30)

1 month ago
6,654,553

samsungmobileusa Downloading

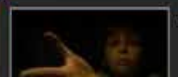
Aphex Twin – On (3:45)

January 15 2008
485,816 views
★★★★★

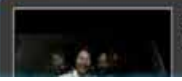
TerryFuckwitt

wellofff

wellofff



Aphex Twin – Nannou (4:13)



Aphex Twin – Widowlicker
(10:35)

Jennifer Lopez - Dance Again ft. Pitbull
(4:27)

Justin Bieber
(3:31)

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facebook

Jump into the native app facebook that allows users to connect with friends and family anywhere, anytime.

See who's online, chatting with friends is just easy.

Capture and upload photos instantly from your VIVO 4.3.

Keep in touch with people you don't see everyday.

Let your friends and family know where you are by Checking In or updating your status.

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Data

TECHNOLOGY
ANDROID 4.0 ICS
2G: GSM 850/900/1800/1900
3G: HSDPA 850/1900/2100

DIMENSION & WEIGHT
128 x 66.4 x 9.8mm I 118.7g

DISPLAY
4.3 in, 800 x 480 pixels
Super AMOLED capacitive,
IPS, 16M colors
Touch-sensitive controls

MEMORY
512MB + 4GB Memory
MicroSD (Up to 32GB)
Dual SIM (Optional)

MULTIMEDIA
MP3/MP4 Player
FM Radio

PROCESSOR
Qualcomm 1GHz

BATTERY
Li-Ion 2500 mAh

TALK TIME
72 hrs Stand-by | 5 Hrs Talk Time

CONNECTIVITY
HTML I Adobe FLASH
Micro USB
3.5mm Audio Jack
Bluetooth v4.0
Wi-Fi Hotspot

CAMERA
8.0MP Auto Focus Main
VGA Secondary

SUPER AMOLED Plus

Dual SIM 1 2

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VIVO 4.3

Package Content

Standard Battery

3.5mm Earphone

Charger

Micro USB Cable

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Comparison

		VIVO 4.3	SAMSUNG GALAXY S II
Model		VIVO 4.3	SAMSUNG GALAXY S II
Dimension		128 x 66.4 x 9.8mm I 118.7g	125.3 x 66.1 x 8.5mm | 116g
Dual SIM	✓	Yes	No
GSM Band		850/900/1800/1900	850/900/1800/1900
GPRS		Yes	Yes
EDGE		Class 12	Class 12
3G Band		HSDPA 850/1900/2100	HSPDA 850 / 900 / 1900 / 2100
LCD		4.3"	4.3"
LCD Resolution		480 x 800 Super AMOLED Plus	480 x 800 Super AMOLED Plus
Touch Type		Capacitive	Capacitive
Internal Memory		512MB + 4GB Memory	✓ 1GB RAM + 16/32GB Memory
Camera		8.0MP	8.0MP
Secondary Camera		VGA	✓ 2.0MP
Bluetooth		Yes	Yes
Memory Card Slot		Yes	Yes
FM Radio		Yes	Yes
Wi-Fi		Yes	Yes
Social Sites		Yes	Yes
Java		Yes	Yes
Android OS	✓	Android v4.0 ICS	Android V2.3
Battery		Li-Ion 1600 mAh	1650 mAh